
Morocco



ABSTRACT

Morocco has a stable and open liberal economy that strongly depends on the agriculture sector and worldwide economy. The economic system of the country presents several facets. It is characterized by a large opening towards the outside world. Morocco's banks have been largely unaffected by the credit crisis due to their limited connection to global financial markets. The Central Bank provides strong supervision over all financial institutions. The estimated market potential for microfinance in Morocco is about 2 to 3 million potential clients, of which near one million are currently served by the sector.

The study provides a detailed overview of the inclusive finance sector, contextualized in the political and socio-economic environment of the country. It is available for investors, donors and other participants of the sector who need to:

- evaluate new markets where to develop their activities;
- monitor the existing exposure in the country and deepen the knowledge of a market by spotting challenges and opportunities;
- identify FIs with a great potential for financing and technical support.

